



With the purpose of preserving Mexican traditions of the “All Saints day” and the festivity of “Dia de Muertos”, among our local population, and our national and international visitors, and in order to create a yearly official celebration, the “Dia de Muertos en Todos Santos” committee has the pleasure to invite you to join our exclusive Sponsor-Donor group.

The funds raised by the *Pro Todos Santos AC* association will be destined for two causes:

To support our youth with cancer, and to create workshops for children and young adults vulnerable to addictions.

The event will take place from November 1st thru 4th, 2017 in Todos Santos’ historical district (downtown) streets, where different cultural, artistic and recreative activities will occur celebrating our town in its festivity, as well as to preserve the tradition of “Día de Muertos”.

The benefits of becoming a sponsor-donor include some of the following, based on your involvement level.

- Our host will mention you during the Gala event. (Based on your involvement level)
- Appearance in the official magazine
- Display of your logo on the web page www.fiestatodosantos.com linked to your own website.
- Web bulletin. Sponsor and donors will, be included in the web bulletins linked to your own website. (Based on your involvement level)
- Social media. Sponsors as well as donors will be on the social media platforms used by the festival bulletins linked to your own website. (Based on your involvement level)
- Appearance in banners at the gala event. Display of the logo and name of the sponsor in the banners. (Based on your involvement level)



FIESTA DÍA DE MUERTOS TODOS SANTOS

BCS, MÉXICO
NOV 1, 2, 3 Y 4

Levels of Sponsorship

Diamond Sponsor/ Donor

- The diamond Sponsor/Donor (4,000 USD) will have the following benefits: (Only 4 diamond and main sponsors/donors)
- Your name in first place in the web page, and social media. Therefore visitors, participants and media will recognize you as one of our main Sponsor/Donors.
- All printed media and banners will carry your name, from the auction to the gala, expositions and awards. Consequently, all the media (national and international) will have their eyes on your company linking you directly to the event and the cause.
- Our host will mention you during the Gala.
- Appear in the cover of the event magazine.
- Logo display in the festival banner (which will have coverage in Los Cabos, La Paz, Tijuana and Ensenada)
- The event will have worldwide recognition (touristic expos, conventions and so on) , having benefits all year long

Gold Sponsor/Donor

- Sponsor and donors providing \$2,500 usd will get:
- Display of your logo in the main banner as in the official website.
- Mention of your company by the our Celebrity host.
- Two-page Layout on the event magazine
- The event will be published on brochures that will be distributed during the event as well as in conventions, fairs, etc, all year long.

Silver Sponsor/Donor

- Sponsor and donors providing \$1,500 usd will get:
- Display of your logo in the official website.
- Display of your logo in the festival banner (distributed in Los Cabos, La Paz, Tijuana and Ensenada)
- Mention of your company in the opening of the event.
- Half a page on the event magazine}



Bronze Sponsor/Donor

- Sponsor and donors providing \$800 usd will get:
- ¼ of display on the event magazine.
- Display of your logo on local posters.
- Mention and gratitude allusion in social media.

Other kind of donations.

Sponsors/donors on any other amounts are welcome and can be received in cash or sort.

*all donations are destined for a non-profit organization.

Why being a Sponsor/Donor?

This will be a unique and special event which will give all of us, as a destination and involved companies, national and worldwide recognition. Your company will have presence mainly in an exclusive segment of travelers and audience which are potential clients for you. Being part of our exclusive group of Sponsor/Donors will have a commercial benefit as it will simultaneously support the community for a good cause, having a double reward or impact.